



Frances Kosac Embracement Design

Graphic Designer and
Web Designer

Personal Info:

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Goal:

To do the best work possible,
meeting all standards set and
achieve 100% client satisfaction.

Skills: (out of 5)

Photoshop CC/CS6	*****
Dreamweaver CC/CS6	****
InDesign CC/CS6	*****
Illustrator CC/CS6	***
HTML/CSS	****
Digital Design	****
Microsoft Office	****

Work recognition:

I have received many awards
and recognition for work in print
and electronic media, for my
own design work as well as
collaborative work.

Experience

2004 - present **Senior Designer/owner** • <http://www.embracementdesign.com>

- Designed/produced various materials for all manner of printing: logos, digital art, and print-ready production on: large 6' environmental banners, online advertising banner ads, brochures/flyers in multiple languages, bus signs, hotel signs, DVD/CD art, merchandising items: hats/t-shirt logos, pens, picture frames, and name tags. **See site above for a full gallery of work samples.**
- Collaborated with a web team to redesign the site <https://ww3.tlig.org/en/>, a 4000+ page site. I worked on the Testimonies section, <https://ww3.tlig.org/en/testimonies/> adding testimonies, and photos/videos using WordPress. Also create and post multiple reports in the "Mission" section of the Tlig.org site.
- Maintain, design and post memes for Facebook page "Jesus is Returning" for the client **True Life in God**. <https://www.facebook.com/JesusIsReturning/>
- Written copy for various clients: blog posts, articles, ads for online and printed magazines, websites, flyers, and postcards.
- Co-host and co-write the podcast No Prisoners, No Mercy.

1997 - 2003 **Graphic Designer** • **Allstate Insurance Company, Design Department**

- Designed/produced/prepared for 1/c to 4/c printing: booklets, brochures, flyers, logos, a wide range of marketing materials, and sales materials for the Allstate Nationwide corporation.
- Designed/produced interactive banner ads for the internet in Spanish and English to drive traffic to **Allstate.com**.
- Coordinated design/production of multiple Allstate intranet websites. Worked directly with department heads/coordinators, IT staff, trained fellow employees on intranet web work & coding, managed production people to ensure smooth completion of intranet sites, with a 99% satisfaction rating for my work.
- Met with and collaborated with department managers, production staff, paper merchants, print buyers, outside and in-house printers, press checks, and oversaw completion of 250+ projects from start to finish.
- Knowledgeable and experienced in various printing methods, papers, signage materials, marketing merchandising/t-shirt & clothing printing, on-demand printing, UV printing, and digital media. HTML, CSS, animated GIFs, static banner ads, interactive ads, websites, and blog sites.

1985 - 1997 **Kosac Design** • **Freelance Design**

- Worked extensively with Quaker Oats on packaging design and free standing insert design, coupon ads, package inserts, printed brochures, and signage.
- Multiple package designs, special holiday package designs, and label design.
- Brochures, letterheads, logos, business cards, t-shirt/merchandising, direct mail, postcards, newspaper 4/color and B&W ads.

Education

1982 - 1985 **Northern Illinois University, Bachelor of Fine Arts**

- B.A. in Fine Arts with emphasis in Visual Communications. Minor in Photography, top 1% of my Visual Communications class.